About the Artist



Christa Vinciguerra is a mixed-media artist working with traditional and digital painting, illustration, photography, and lettering to create vivid graphics and patterns for apparel, décor, and other surfaces. Through her award-winning studio, Vinciguerra Creative, she’s helped brands evolve through design, illustration, web, and marketing experiences. Now, she’s championing her own boutique brand, Christa Vinciguerra Creative, with designs rooted in organic flourishes, birds, and everyday intricate motifs.

Beyond the studio, soars a dedication to Victory Chick™, a marketplace aspiring to support worthy causes that empower women and girls who have a creative, entrepreneurial spirit. Christa resides in Moosic, PA with her family and a few backyard chickens to keep her inspired.

Recent Work

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| *Spring Chick*  - Pink  Chiffon Dress/Pattern | *Beauty*  Lettering/ Floral Design | *Luna*  - Night  Textile/Pattern Design | *London Beats*  Rep Your City Collection |